



THE OFFICIAL PUBLICATION OF THE

# PGA

Southwest Section  
Southern Chapter

# tee times

SOUTHERN ARIZONA



WWW.SATTMAG.COM

520.792.6650



*“Our editorial team and Advisory Board play golf, teach golf, manage courses and volunteer within the golfing community”.*

## “It’s About Local Golf!”

Tee Times is unique.

We are a locally based golf publication heavily saturated within the golf industry and directly affiliated with the local chapter of the SWPGA.

Our editorial team and Advisory Board play golf, teach golf, manage courses and volunteer within the golfing community.

Our primary focus is on educating the public while supporting and enhancing the local golf economy. We are highly respected by our local pros, courses and other organizations throughout Tucson

and all of Pima, Santa Cruz and Cochise counties.

The goal of Southern Arizona Tee Times is to showcase one of the most unique golf regions in the country. Our editorial celebrates the people and entities in Southern Arizona that makes golf such a marvelous attraction.

The avid golfing community as a whole, are a highly respected market for advertisers who wish to reach the affluent and educated consumer. However, with our unique approach to reach the novice golfer, as well as families, we have a readership that expands

outside the boundaries of most traditional golf publications.

Our online presence and partnership with the SWSSCPGA, also makes us successful at reaching thousands of golfers outside of our area. So, whether you are a winter visitor, local golf pro, or mom and dad looking for a summertime activity for ‘junior’ ... Tee Times is the *only* frequent (bi-monthly) publication where you can find relevant golf information specific to **our area**.

Offering competitive rates for every budget, the choice is easy.

## issues & deadlines



### WGC Matchplay Edition

DECEMBER 7TH THRU JANUARY 31ST

An in-depth look at how Tucson, AZ plays host to the upcoming world battle for the Walter Hagen Cup at the Ritz-Carlton in Dove Mountain, home of the Accenture Matchplay. Get [all](#) the details in advance!

Space Reservation: November 9  
Camera Ready: November 11  
Editorial: November 9



### Savings Guide

JUNE 1ST THRU JULY 31ST

Now is the time for budget concious local golfers to get out on the course, stay & play, or even learn the game! Join us for the Annual Summer Savings Guide that promotes local golf and offers discounts thru September!

Space Reservation: May 3  
Camera Ready: May 5  
Editorial: April 23



### Winter Visitor Edition

FEBRUARY 1ST THRU MARCH 31ST

Tucson and our surrounding cities are loved by golfers around the world who cherish our desert courses and visit Tucson to watch the WGC Accenture matchplay. We celebrate those who love golf and highlight our pro's!

Space Reservation: January 4  
Camera Ready: January 6  
Editorial: December 28



### Summer Edition

AUGUST 1ST THRU SEPTEMBER 30TH

The busy months of Summer in Southern Arizona! Follow local pros competing in PGA Tournaments, get the over seed schedule ... plus it's a great time to practice your swing or involve your kids in golf!

Space Reservation: July 5  
Camera Ready: July 7  
Editorial: June 25



### Spring Edition

APRIL 1ST THRU MAY 31ST

One of the best times to play golf in Southern Arizona, our local golfers spring forward to enjoy some of what we consider to be the best golfing weather of the year!

Space Reservation: March 8  
Camera Ready: March 10  
Editorial: February 26



### Fall Edition

OCTOBER 1ST THRU NOVEMBER 30TH

As the Winter Visitors begin to arrive, there is still time to catch great tee times, greens fees and perfect weather. Our fall issue will help you find those hidden gems that still offer Summer pricing, and more!

Space Reservation: September 6  
Camera Ready: September 8  
Editorial: August 27